Social Media Guide

Hashtag: #SPAATX2017

During this year’s conference, we are utilizing social media to create a VIRTUAL SPACE for discussion. We hope that social media will allow discussion with those unable to attend in-person and will also permit continued discussions after the conference.

So what is the big deal?

Twitter has revolutionized social media by making it simple for the world to communicate in real time.

During the conference you can use Twitter to:
- Communicate with organizers
- Ask questions of organizers & attendees
- Discuss topics in real time with attendees
- Share documents
- Get article citations
How do I get started?

1. Create an account on Twitter

Join Twitter today.

Full name
Phone or Email
Password

Tailor Twitter based on my recent website visits. Learn more.

Sign up

Join Twitter today.

Sean Barnes
sbarne21@jhu.edu

Tailor Twitter based on my recent website visits. Learn more.

Sign up

Choose a username.

Don’t worry, you can always change it later.

@DrSeanBarnes

Skip

2. Write a brief profile

Sean Barnes, MD, MBA
@DrSeanBarnes
Anesthesiologist, Pediatrician, Future Fellow.
@PediatricACCM #PedsAnes Fellow.
@PediAnesthesia Trainee SIG Chair.
Researching #SoME, #sedation & #delirium

Baltimore, MD

3. Replace your Egg

4. Start Tweeting!
Asking a Question on Twitter

1. Create an account on Twitter
2. Click on the Tweet button
3. Formulate your question using 140 characters or less starting with "Q&A" and be sure to include #SPAATX2017 & #PedsAnes

4. Include topic specific hashtags such as #PedsPain or #PatientSafety for specific content.
5. To reference a user, include their Twitter handle (i.e. John Fiadjo = @jef042, Sean Barnes = @DrSeanBarnes)
Helpful Hints

- Think of tweeting as a cross between text messaging, instant messaging, and blogging.
- Tweets are **LIMITED TO 140 CHARACTERS** so you will quickly learn economy of thought and word.
- Utilize helpful punctuations & abbreviations; twitter will automatically shorten your web-links!

The “Lingo”

- Follow: By following someone on Twitter, you will receive his or her tweets in your feed.
- @person: A comment aimed at one user, but visible to the public
- “DM” = Direct Message: A message sent privately to another user (but you must follow one another to do this)
- “RT” or Retweeting: Sharing someone else’s tweet to your followers. You can quote it directly or edit it. If you edit it, the tweet becomes a “MR” or Modified Retweet.
- Hashtag: Words beginning with a # to help you find specific conversations. The “#” makes the tweet searchable!

Questions about using Twitter?

Send John (@jef042), Sapna (@SapnaKmd), or Sean (@DrSeanBarnes) a tweet!